

INDEPENDENT FLOORING RETAILER SUPPORT



Dedicated to **protecting** your business
and growing your **profits**





welcome

to the **Associated Carpet Group**

Our concept is to offset the developing dominance of multiple chain stores, Internet and home sellers, all of whom threaten to take market share away from Independent retailers.

To join ACG call 01942 825520 or visit www.acgcarpets.com

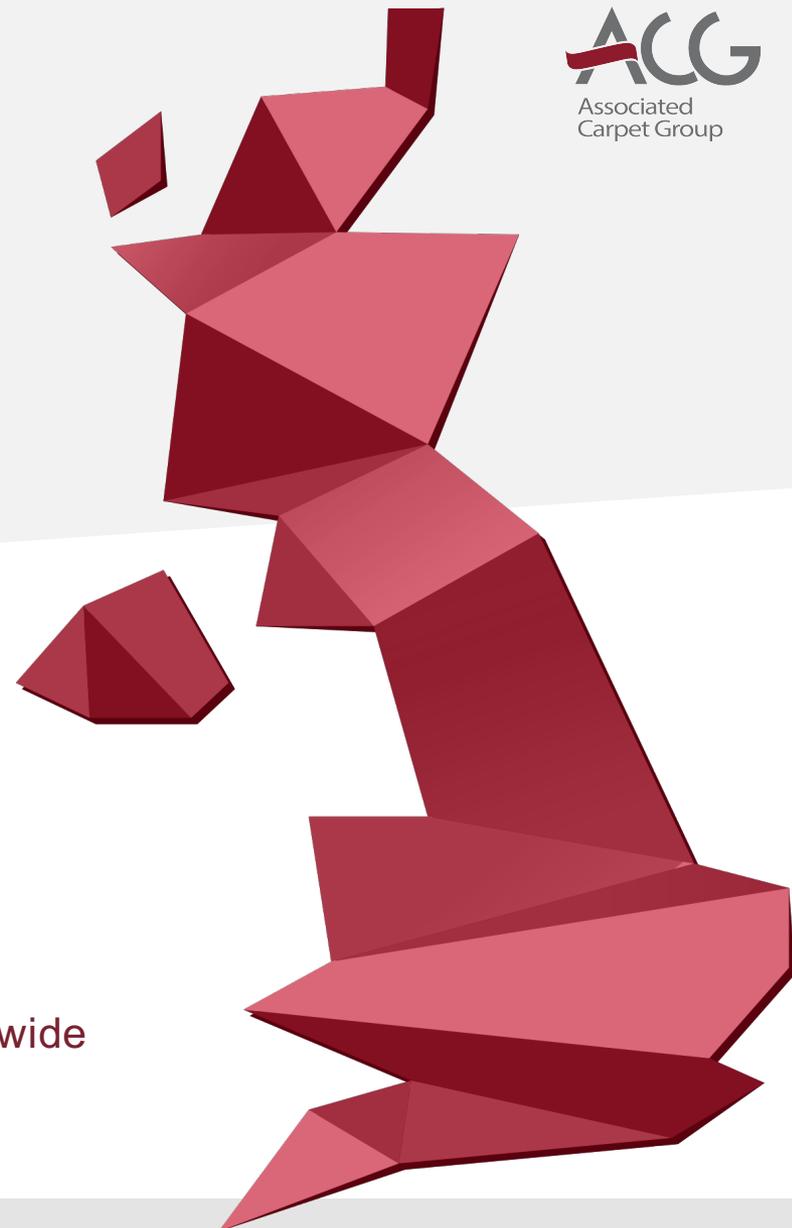
our aim

is to **improve profitability** whilst respecting the
independence of our members.

THE *FASTEST*
growing
Carpet Buying Group

OVER **280** RETAILERS

- Formed in 1985 with 32 founder members
- Over 20 years of rapid growth
- A collective strength of over 280 retailers nationwide

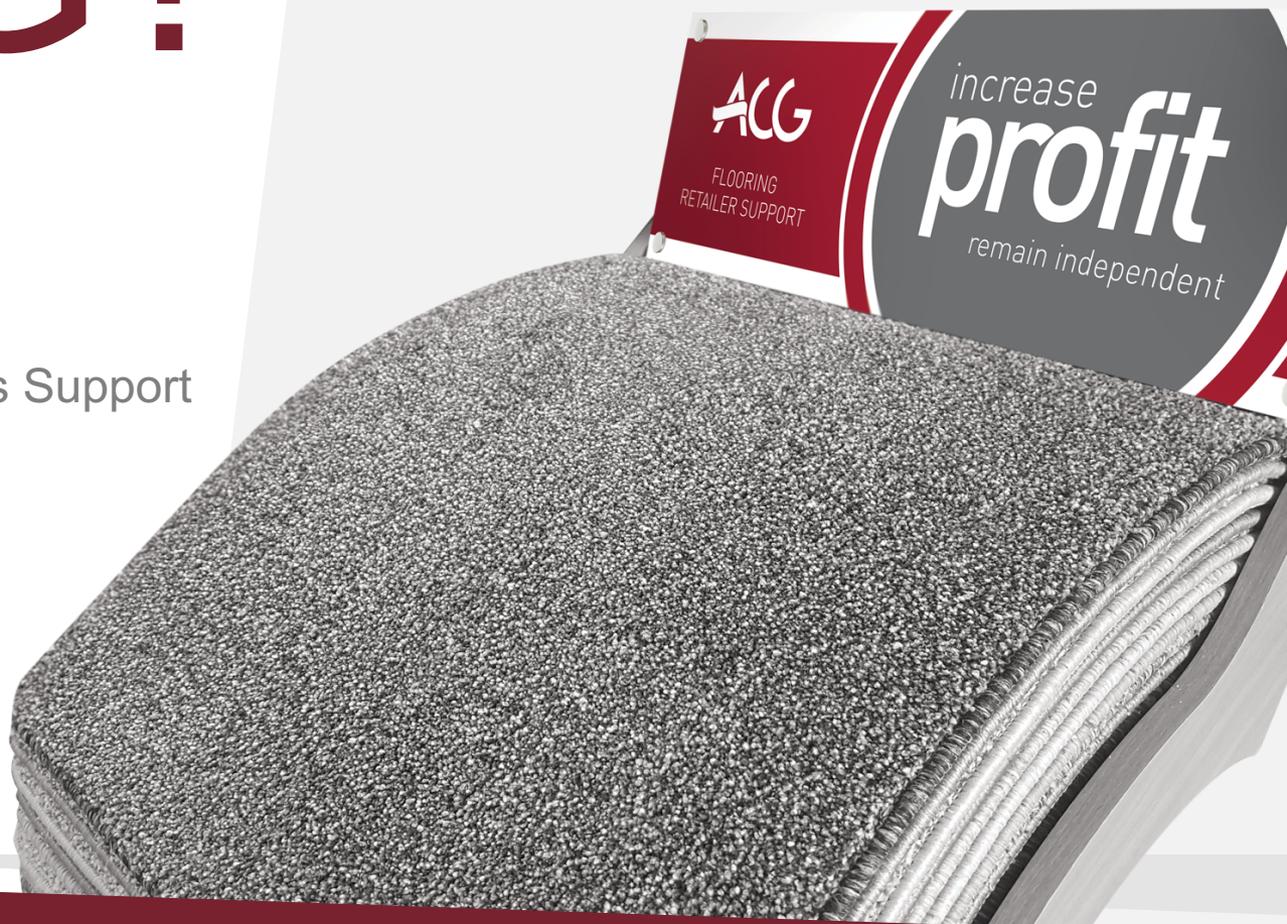


why join **ACG?**

We Guarantee:

- Increased Profits
- Annual Rebates
- Marketing & Business Support
- Total Independence

**Greater profits and
business growth
– without risk!**



why join ACG?

FINANCIAL
BENEFITS

THE BEST
TRADE
SUPPLIER
DEALS

EXCLUSIVE
GROUP
LABEL

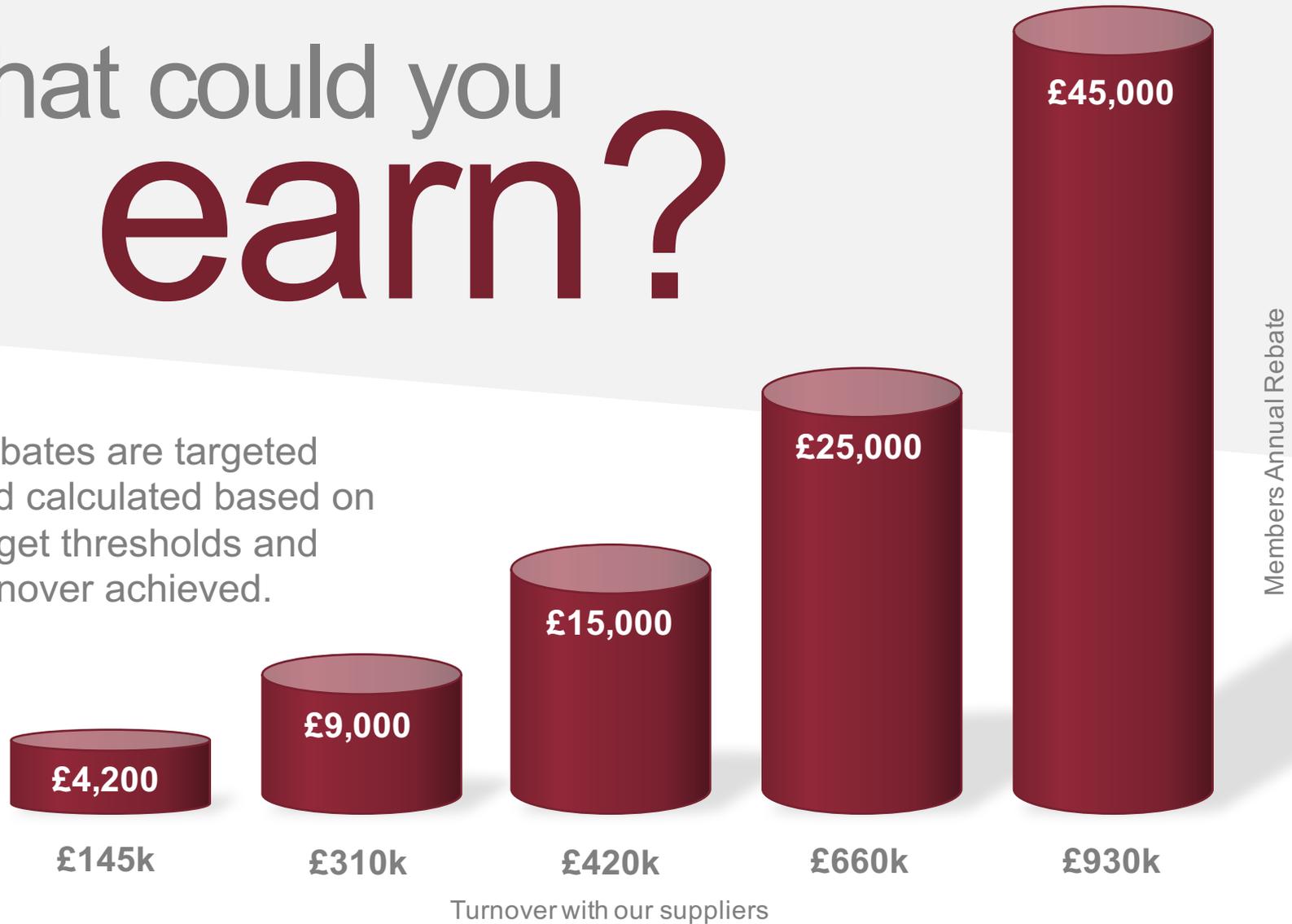
MARKETING &
BUSINESS
SUPPORT

The best Trade supplier deals

Pre-negotiated trade agreements enable our members to benefit from the **best trade supplier deals, pricing & rebates**

What could you earn?

Rebates are targeted and calculated based on target thresholds and turnover achieved.



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Enviably Annual Rebates

100%

of annual rebates **paid directly** from
suppliers to our members

our preferred suppliers

ABINGDON
FLOORING

ADAM[®]
CARPETS



Axminster[®] Beautiful
carpets British
Design




Crown Floors[®]
by Balta


Ball & Young Ltd
A Vita Group Company


BROCKWAY
KIDDERMINSTER

Cavalier
CARPETS

Cormar
CARPETS

Distinctive
FLOORING

furlong flooring




HUGH MACKAY
carpets

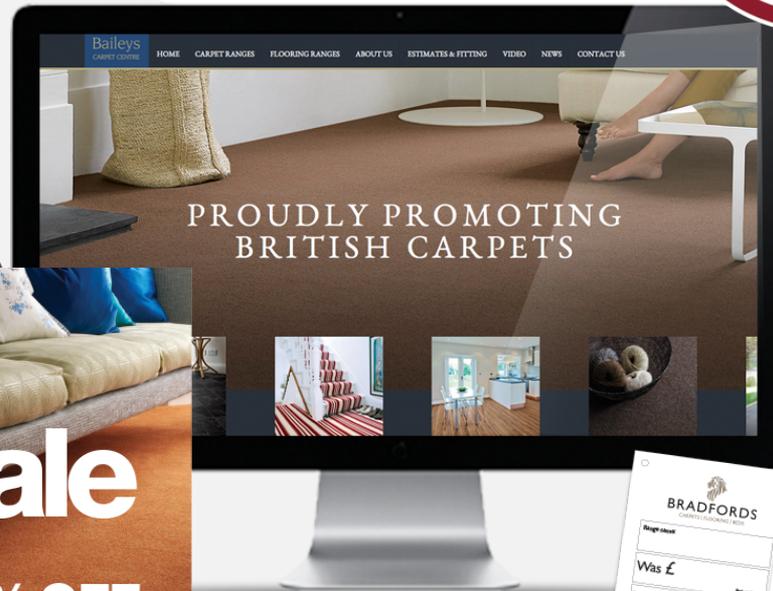
our preferred suppliers



our preferred suppliers

If you already deal with any of our preferred suppliers and you are looking to develop more business with them, then being a member of ACG will help you!

marketing & business
Support



exciting Promotions

Enhance profit margins further with regular ACG promotions!

Voucher incentive
We are delighted to present a brand new promotion exclusive to all ACG members!
25p for every square metre of Victoria Carpet you sell
• Promotion applies to all orders placed for Victoria and Smart Choice branded carpets during May and June 2013
• Your accumulative total will be rewarded in M&S Vouchers, based on 25p per square metre
• Simply fill in the order form overleaf and fax back to Victoria Carpets

50p PER SQ.M IN VOUCHERS

FOR ALL RANGES
March - April 2016

AMAZON | M&S | HIGH STREET

EXCLUSIVE TO
ACG

ADAM
CARPETS

Baker's Dozen
Buy 12 rolls of the same product and get 1 roll FREE! (5% saving)

The Nation's No. 1 Underlay

SENSATION 11
DREAMWALK 11
AMBIENCE 9
TITANIUM 9
SOFTWALK 9
REVIVE 7
COSYWALK 7

interfloor
love your floor®

exclusive Square Metre Promotion

- Running annually during August, September & October.
- Place your business with ACG suppliers and you will earn FREE underlay and accessories.
- Members get a real boost to their profits!




ACG
Exclusive
SQUARE METRE PROMOTION 2016
AUGUST • SEPTEMBER • OCTOBER

**SUPPORT PREFERRED SUPPLIERS
GIVE YOUR PROFITS A BOOST!**

interfloor
love your floor™

Ball & Young Ltd
A Visa Group Company

LOOK
what you can earn:

£685

AVERAGE RETURN
IN 2015

£5499

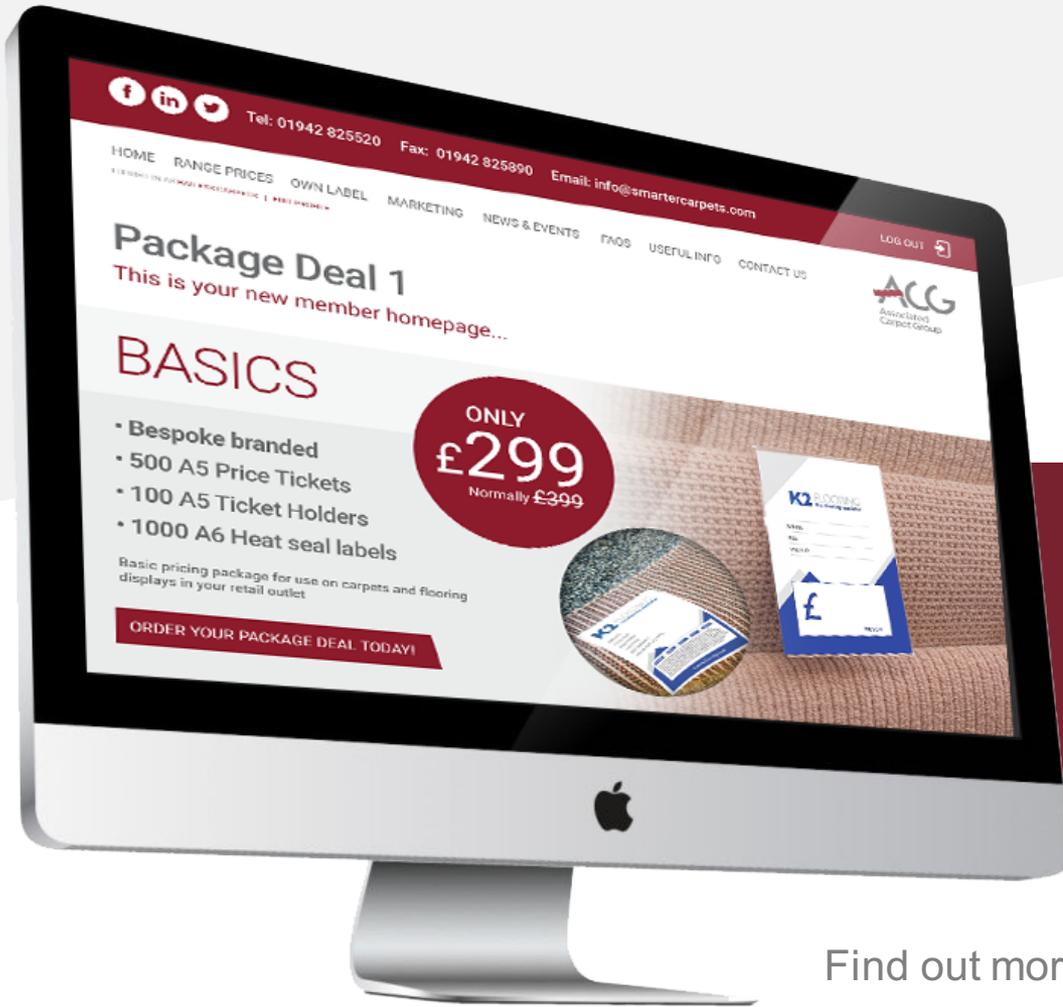
THE TOP MEMBERS'
RETURN IN 2015

£500

ACHIEVED BY 107
MEMBERS IN 2015

dedicated

Web support



- Unique log in with access
- Exclusive pricing and deals.
- Order subsidised POS displays
- Effective marketing packages

Find out more at: acgcarpets.com

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exclusive Group Labels



SPECIAL  EDITION

finesse

Group Labels give members access to improved
nett pricing from **ACG preferred suppliers**



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modern

In-store Displays

- New and exclusive deals
- Exciting in-store display units
- Professionally branded
- Significantly subsidised by ACG



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become a member of
ACG and reap the
financial rewards!

Supporting ACG preferred suppliers will guarantee to pay you back money
enabling your business to run more profitably.

Join today at:

acgcarpets.com



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